

NDP Steering Group
Date: 6th November 2017
Location: PC Chambers

Attendees	Role
Matthew Warne (MW)	Steering Group
Nancy Warne (NW)	Chair – Parish Cllr
Tally Wade (TW)	Steering Group
Liz Daley (LD)	Steering Group
John Smith (JS)	Parish Cllr
Bridget Veitch (BV)	(PC Chair)
Brian Clifford (BC)	Vice-Chair - Parish Cllr
Annie Hopper (AH)	Steering Group

Attendees	Role
Jeremy Boxall (JB)	Steering Group
Kim Fletcher (KF)	Parish Cllr
Nem Goodman (NG)	Steering Group

Minutes

Discussion Point	Related Action

Apologies

David Cook
Annie Hatcher
Lee Hatcher

Governance

No new interests or lobbying was declared by the attendees.

Public Exhibition

- Corex Posters are up across Cranbrook and Sissinghurst
- NW will be placing an advert in the Wealden Advertiser, and in the community section of the local newspapers
- BC suggested that we should approach the headmasters of our local schools to address their students and encourage them to attend. Similarly to local vicars and the Cranbrook PTA. NG said that she would take that up with them.
- BC also suggested that the exhibition advert should be in portrait mode for easy screen display. TW explained this wasn't easily achieved.
- BC also asked that it would sent as email to the 'In the Know' email list. NW said that she would pass a text version to the clerks.
- JB, and JS to design and deliver a Sissinghurst leaflet for the exhibition in the St. Georges institute
- It was agreed that 24 of the A4 posters should be printed and displayed in the windows of local retailers.
- It was agreed that 2,000 A5 leaflets for a mail drop should also be printed for Cranbrook residents.
- Display boards in Exhibition. Layout agreed as follows
 - Introduction
 - Story so far
 - 8 boards of content by group themes
 - Outro summary
- Maps would also be produced for attendees to provide their input through Green/Red dots for sites suitable for residential or business development. Different types of dots would be required to differentiate between them
- KF started a discussion that the Intro should include some housing numbers. It was agreed that, at this early stage, this would not be appropriate. But that the board should include the statement that there WILL be development. The numbers used should reflect the TWBC council targets as provided by BV.
- It was agreed that a second intro board listing, the NDP activities to date should be added.
- BC made it clear that all groups and materials should keep to the one slogan. This agreed to be as follows
 - 'Our Plan, Our Future'
- NW circulated a rota for people to complete as to when they would be free to help man the exhibitions and help with the moving to each new location.
- NW, JS and TK are meeting with Kelvin Hinton on the first of December to keep him abreast of our progress to date
- BC will be making the NDP the subject of an editorial in the Parish Cake, to be published on the first of March, which will be a campaign piece of progress and engaging the wider community.

NG to pass info to the PTA

NW to pass a text version of the Advert to the clerks

JB and JG to design and deliver a Sissinghurst leaflet

TW to procure, and deliver A4 posters, and leaflets to NW

TW to research sticky dots

BV to provide latest numbers from TWBC overall.

ALL to put their names down for a slot to help

BC to produce editorial for 1st March

Next meeting

- TBA

