

**MINUTES OF A MEETING OF THE ECONOMIC & COMMUNITY
DEVELOPMENT COMMITTEE HELD ON TUESDAY 21st FEBRUARY 2017**

PRESENT: Cllr. Holmes (in the Chair), Cllrs. Clifford, Fairweather and Warne.

Declaration of Interests, Dispensations, Predetermination or Lobbying:

Members are required to declare any interests, dispensations, predetermination or lobbying on items on this agenda. Members are reminded that changes to the Register of Interests should be notified to the Clerk.

10/16: Reports from Councillors:

a) Heritage Trail Leaflet:

Cllr. Holmes reported that the Heritage Trail leaflets were re-printed in October 2016. They are in circulation and available from the Weald Information Centre. This project is now complete.

b) Visit Cranbrook & Beyond Leaflet:

Cllr. Warne had completed research in the Town and it was felt that a map of the area, businesses and activities in the Parish would be useful for tourism.

A full discussion concerning size and content of the leaflet was had. Cllr. Holmes was aware of the company that held the original artwork for the leaflet and who could be approached to quote for a re-design and print.

Cllr. Holmes proposed that the Cranbrook & Beyond leaflet be re –printed subject to the approval of the content and receipt of an acceptable quote within budget. This was seconded by Cllr. Fairweather and agreed.

Cllr. Clifford suggested putting all the current leaflets on the Parish Council website. This would help anyone wanting to plan a visit to the area and would cover the aim of what the Committee are trying to do “Facilitating Economic Activity and Encouraging Involvement”.

Cllr. Holmes was not certain which leaflets promoting Cranbrook were available on the TWBC website. The Clerks confirmed there were no leaflets on the Parish website, although this was easily rectified. Cllr. Holmes proposed that the Discover Cranbrook leaflet produced by the Tourism Group and the recently updated Heritage Trail leaflet are placed on to the Parish Council website. This was seconded by Cllr. Clifford and agreed.

c)Welcome Packs:

It was reported that work on the project is on-going. Cllr. Warne and Cllr. Fairweather would be providing photographs in due course. It was hoped that the packs would be ready in 4-5 weeks. It was agreed to seek quotes for the design and print of the packs.

e)The Cranbrook Experience:

Cllr. Warne had no report available at present. It was agreed that Cllr. Holmes invite Julie Taylor to attend the next Economic and Community meeting to update the Committee about The Cranbrook Experience.

f) The Tourism Group:

Cllr. Holmes updated the Committee that the group is currently investigating an association with Tourism South East. The Group had also discussed the possibility of working in partnership with The Cranbrook Experience.

Cllr. Clifford suggested the Tourism Group may want to promote themselves in the new Parish Cake magazine.

11/16 The Great British High Street:

Members felt the report had a lot of good ideas, however there was a concern as to whether there was sufficient enthusiasm for a campaign. It was agreed the subject should remain on the agenda for future discussion.

12/16 Business Feedback Reports:

Cllr. Fairweather stated that feedback he had recently received, re-affirmed support for the Parish Council and desire for a new Community Centre.

Cllr. Holmes offered to compile a report of feedback that he had collated, this could be used by the NDP.

13/16 Defibrillators:

Cllr. Holmes confirmed the Parish Council had been allocated and taken receipt of two defibrillators and cabinets from KALC, one for Cranbrook and one for Sissinghurst.

The original decision by the Burial and Properties Committee to site one of these in a red telephone box in Sissinghurst, was proving problematic. To prevent any delay in the defibrillators becoming operational, Cllr. Fairweather has asked St Georges Institute if they would consider having it sited on the external frontage of their building. He confirmed to Cllr. Holmes that this would not be effected by any proposed alterations to the building.

Cllr. Holmes proposed that the defibrillator be installed on St Georges Institute subject to agreement. This was seconded by Cllr. Clifford and agreed.

It had been originally hoped that a defibrillator be located on the front of the Weald Information Centre. Following advice from the TWBC Conservation Architect we were informed that listed building consent would be necessary, another location is sought to avoid this time consuming procedure.

Several possible locations were discussed including Rammell House and Jockey Lane Clinic, the Clerk agreed to investigate these.

Cllr. Fairweather agreed to research the requirement of the units we have been supplied with, to ascertain if they are alarmed and if a electricity supply is required.

Andy Parks a community first responder had informed us that a defibrillator was due to be installed at the Fire Station, this would cover the top part of town and the Wheatfield estate.

Cllr. Holmes proposed that when a suitable location was found in Cranbrook, installation should go ahead as soon as possible. This was seconded Cllr. Clifford and agreed.

14/16: Items for Information:

No items were raised.

